SRIDEVI PERISETLA

FASHION DESIGNER

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EDUCATION

Savannah College of Art and Design (SCAD), Savannah, GA Graduation: May 2026
BFA in Fashion | Dean's List: 2023, 2024

ACADEMIC EXPERIENCE

Street Codes — Senior Fashion Collection **Sep 2025 – May 2026**

- Developed and researched three collection concepts using traditional methods and AI tools, selecting one for final senior collection development
- Created five muslin prototypes through draping, patternmaking, fittings, and design refinement.
- Refined sketches and rendered lineups through critiques and AI tools such as ChatGPT and Midjourney.
- Produced five final garments and directed the collection's fashion film, photoshoot, and exhibition presentation through cross-disciplinary collaboration.

White Project **May 2025**

- Conceptualized, draped, and constructed a garment in white cotton broadcloth using pintuck and eyelet-based attachment techniques to create a continuous, interconnected silhouette.
- Collaborated with an art director to build the photoshoot concept and directed a full creative team in executing an editorial shoot communicating the garment's narrative.

Fashion Scholarship Fund **March 2025**

- Developed a collection proposal for the FSF case study on the Zimmermann x Coral Reef Alliance collaboration, integrating thermal technology, 3D printing, and sustainability-focused design.
- Researched sustainable materials and luxury market trends using AI-driven tools to produce visualizations, collection lineups, and a comprehensive design presentation.

ADDITIONAL EXPERIENCE

Docent — SCADStory, Savannah, GA **Nov 2025 – May 2026**

- Guided visitors through SCADstory, a 4D immersive reality experience, delivering engaging presentations on SCAD's history, achievements, and global impact while ensuring an exceptional guest experience.
- Educated prospective students, alumni, donors, and visitors on interactive exhibits and emerging technologies, fostering audience engagement and representing the university with professionalism and strong communication skills.

Dresser Backstage — SCAD Senior 2024 Fashion Show, Savannah, GA **Mar – May 2024**

- Assisted the styling team with garment fittings and maintained organized backstage operations for the final show.

Creative Assistant — SCAD Senior 2024 Fashion Collections, Savannah, GA **Sep 2023 – May 2024**

- Assisted the Creative Director during photoshoots and coordinated backstage and on-set operations, communicating updates and resolving challenges in real time.

SKILLS

Software: Canva, Procreate, Adobe Photoshop, Adobe Illustrator, Adobe Fresco, FashionDraw, CLO 3D, Microsoft Word, Microsoft PowerPoint, Microsoft Excel, ChatGPT, Claude, Google Gemini

Industry: Mood boards, Hand & machine sewing, Patternmaking, Draping, Hand embroidery, Crocheting, Fashion illustrations, Technical drawings, Tech packs

Professional: Organization, Written & verbal communication, Team management, Leadership, Meeting tight deadlines